

# TSX MEMBERSHIP PROMO SAVE 15%



#### **Take Your Career to the Next Level**

CIRI understands the various challenges facing newly listed issuers.

How do you comply with complex regulatory hurdles, deal with internal and external factors of market volatility, manage the expectations and demands of investor relations and adapt to the post-IPO expectations of the market, competition, innovation and stakeholders?

CIRI membership offers additional support to help IPO issuers adapt to these challenges. The TSX Membership Promo offers TSX newly uplisted issuers a 15% discount on their first-year membership dues.

As a member of CIRI, the individual IRO receives the full support and benefits, access to resources, professional development events, networking opportunities, issues education and investor relations advocacy regarding issues impacting the Canadian capital market.

### WHO QUALIFIES

Individual IROs from newly uplisted issuers to the TSX. Complete the <u>online membership</u> application form using promo code TSXSAVE15%.

## FIRST POINT OF CONTACT

For more information or further assistance, contact Joe Vales, Director, Membership, at 416-364-8200 ext. 105 or <a href="mailto:jvales@ciri.org">jvales@ciri.org</a>.

#### **MEMBER BENEFITS**

**Professional Development**: Over 40 events to help you progress in your professional development and career with virtual and in-person events such as the Hot Topic Webinars and Seminar Series on a range of current topics with senior IROs and other subject matter experts, Seasoned IRO Dinners, virtual Masterclass Series, Economic Outlooks and much more.

**Networking Opportunities:** Four chapters and CIRI National host three to four events annually to help you expand your network, share experiences and foster relationships in the investor relations community.

**Resources**: Invaluable guides, periodic e-newsletters, and the IR e-library offering curated documentation, templates and up-to-date information to enhance and help any IRO succeed and add to your IR toolkit.

**Mentorship**: Pairing seasoned IROs with protégés to share ideas, perspectives and experiences to foster career development goals.

**Volunteer Advisory Network (VAN)**: This is a valuable resource of advice from over 50 experienced IROs who can guide you and offer you useful advice on different topics.

**CIRI Member Perks**: An exclusive members-only loyalty program, giving you additional benefits and discounts with current partners, saving you time and money.

**Advocacy**: CIRI advocates for the transparency and integrity of Canada's capital markets, representing investor relations and voicing concerns about key issues affecting IR, while being proactive in effecting change. CIRI keeps IROs updated on regulatory and issue-related topics through webinars, topic-specific Backgrounders and newsletters.

Join CIRI today with the CIRI TSX Membership Promo to take your career to the next level.

