



3 key takeaways:

Is ESG dead in Finance?

ESG in Finance with Fruuit Consulting



carbonhound



ESG Ratings are performance indicators

ESG Ratings help investors identify which companies perform best on non-financial factors as a way to layer the financial analysis they do.

Corporations are eager to get the highest ratings possible to ensure their programs and policies match best practices in their industry and to attract investors.

“ESG Ratings are a tool for investors...who use this information in their risk mitigation exercises”

-David Frazer, Fruuit Consulting



A green future is a profitable future

“I’m most excited about seeing how technology will push the envelope on what’s possible”

-Sanders Lazier, Carbonhound

Renewables are now truly beating traditional energy sources in cost and efficiency

We are past the critical point where regardless of the politics, environmental alternatives are the more profitable option



ESG in finance is not dead

“Investors require robust ESG performance in their stock selection process”

-David Frazer, Fruuit Consulting

85% of the Top 25 ESG funds have an ‘A’ rating cutoff to reflect a clear preference for businesses with strong ESG practices

\$300 billion is the total Assets Under Management (AUM) of the Top 25 companies, which represents 10% of total ESG fund AUM



Thank you to our hosts and guests!



Sanders Lazier
CEO



David Frazer
CEO, ESG Consultant



Lauren Chu
Host



We would love to hear from you!

Comment your opinions below on
Sustainability in Finance!



The Carbonhound Team

