

VIEW from the C-SUITE

Helping you tell your unique story

The View from the C-Suite content series highlights the unique stories and perspectives of Toronto Stock Exchange (TSX) and TSX Venture Exchange (TSXV) listed companies. Through an interview, you can provide news, product and service highlights, industry updates, and executive commentary on your business's growth strategy.

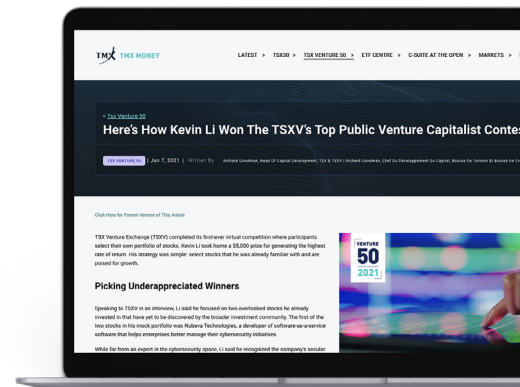
SELECT FROM THREE VIEW FROM THE C-SUITE OFFERINGS

The View from the C-Suite program is a multi-medium initiative. Each content format is tailored to support your company's various communication and marketing needs. After going through an informal interview process with our team, select one of the following format options for your content output:

VIEW FROM THE C-SUITE ARTICLE SERIES

The View from the C-Suite article is a 300-500 word thought leadership piece tackling topics that matter to you, with the aim of sparking a dialogue with readers. Authored by you, it will be written by one of our TMX writers based on points from your interview discussion. The series is published weekly to the TMX Money Blog and distributed through Toronto Stock Exchange and TSX Venture Exchange social media channels. From this piece of content, investors can engage with your brand directly through TMX Money, a real-time stock quotes platform with over 1 million monthly retail investor visitors.

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VIEW FROM THE C-SUITE VIDEO SERIES

Senior executives from companies listed on TSX and TSXV are invited to participate in a video interview to provide information about their business, their 'go public' experience and the objectives they aim to achieve, or have achieved, by listing on Canada's leading public equities markets, TSX and TSXV. Designed as an outward marketing tool for your company, the View from the C-Suite video series appears on tsx.com and TSX TSXV social accounts.

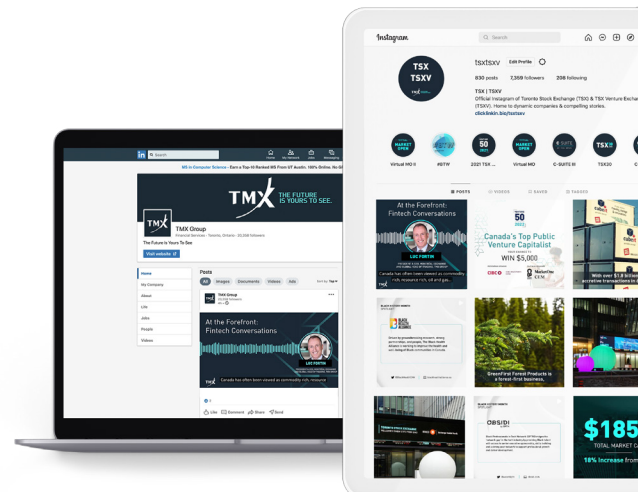
 For more information please contact issuer.services@tmx.com



VIEW FROM THE C-SUITE AUDIO SERIES

Shine a spotlight on your company with an audio-only recording, cut from your interview discussion with a representative from TMX. To help generate buzz over social media, we'll highlight some bite-sized and thought-provoking quotes from your responses to the interview questions. Created as a social media asset to help build brand awareness of your company, it will be distributed through TSX TSXV social accounts, reaching more than 50,000 followers combined.

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