

IR and ESG

Part 3 of ROI from ESG focuses on the role of Investor Relations in addressing ESG. The following three recordings offer you insights on how to efficiently target ESG capital, talk to shareholders and prepare for investor meetings.

If you missed [Part 1](#) on free ESG resources or [Part 2](#) on earned and social media, these resources are still available for your interest.

ESG Resources

Getting a return from your investment in ESG can start with minimal expense. The Company Services team at TMX has created a suite of complimentary ESG resources that can help companies regardless of where they are in their ESG reporting journey.

→ ESG REPORTING REPOSITORY*

Tool for the creation of disclosure, peer and investor insights, and broader data distribution to global investors.

→ ESG 101

Centralized hub for issuer-related educational content and a **Contributor Centre** for specialized contacts.

→ GROWTH ACCELERATOR EDUCATION PROGRAM – ESG DISCLOSURE

One-on-one education session highlighting best practices and trends for companies at any stage of ESG disclosure.

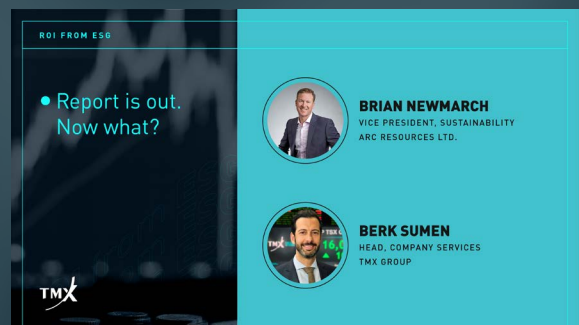
→ PRIMER FOR ENVIRONMENTAL & SOCIAL DISCLOSURE

Practical step-by-step guidance for companies new to ESG disclosure.



▶ TARGETING ESG CAPITAL RUN TIME: 9 mins

Why you need to target ESG funds, how much capital is available, and resources to identify that capital.



▶ REPORT IS OUT. NOW WHAT? RUN TIME: 10 mins

Ways to leverage ESG disclosure for your investor outreach.



▶ MEETING EXPECTATIONS RUN TIME: 20 mins

How companies can prepare for investor meetings and effectively communicate ESG topics.

* A NOTE ABOUT IHS MARKIT'S ESG REPORTING REPOSITORY

TMX endorsed the IHS Markit® ESG Reporting Repository to provide issuers with a valuable free tool for creating disclosure, gaining insights and extending data distribution to global investors. TMX also recognized that the Repository is unique in offering global investors as reported issuer data from all companies, large and small. Overall, a centralized place for all our issuer ESG data will help create one data set in our market, thereby improving transparency for investors and enhancing access to peer insights for issuers.

For more information

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Company Services

If you are listed on Toronto Stock Exchange or TSX Venture Exchange, please contact your designated Head of Company Services or email issuer.services@tmx.com with questions regarding your listing or the products and services available to you.

For more information visit:

tsx.com/esgmanagement

tsx.com/learning/esg

For free access to the ESG Reporting Repository, visit:
theESGReporting.com

*NOTE: Register as a Data Provider and search for your legal company name.

ROI FROM ESG

A four-part series from TMX

PART 1 |
Free ESG Tools

PART 2 |
ESG Media Insights

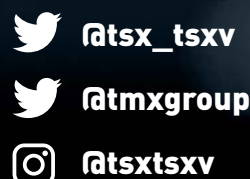
PART 3 |
IR and ESG

PART 4 |
ESG from the Top



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