



Workflow Solution – BD Corporate

The most comprehensive Investor Relations workflow solution available anywhere, built for Investor Relations from the ground up.

Run a better Investor Relations program with the most accurate database and innovative workflow solution on the market

Know your investors and their holdings

Search our global, multi-asset class institutional contact and ownership data to quickly get the information you need. Fully integrated with Ipreo's Global Markets Intelligence data and Targeting Analytics

Prospect for new investors and prepare for roadshows

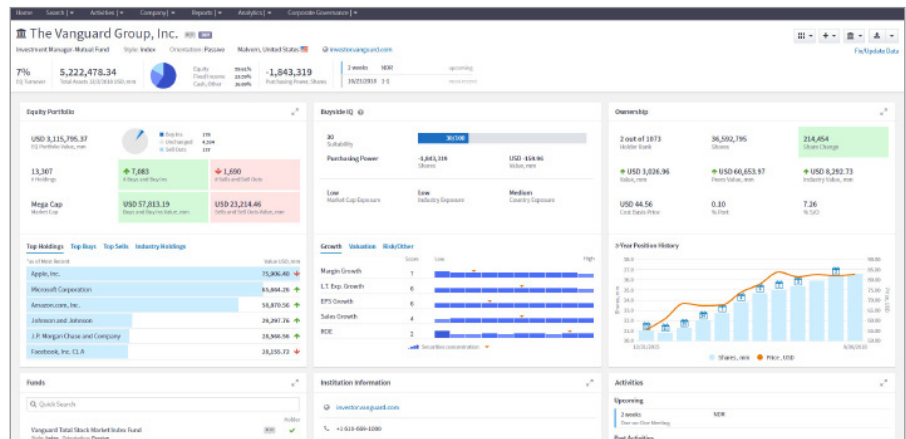
Sleek, smart search function makes it easy to pinpoint the right contacts and advanced investor screening & portfolio analytics provide a holistic view of the investors you are targeting

Manage your IR schedule and report on the success of your investor outreach efforts

CRM capabilities enable tracking of your team's investor interactions with multiview calendar that syncs meetings enabling you to measure the effectiveness of your outreach- or even broker performance- with the click of a button

Corporate governance provides the tools you need to influence proxy voting

Powerful data and tools to enable improved collaboration between the corporate secretary and investor relations, with Instant access to robust datasets, including: institutional voting, governance contacts, investor-level governance decision making profiles, and ownership displayed by voting power and history



Why BD Corporate?

Contacts

Arm yourself with accurate, detailed and global institutional contact data and investor profiles

Intelligence

Prepare for meetings with robust intelligence on all investor types along with cross-asset class ownership data and analytics

Targeting

Identify your investors with advanced ranking metrics and suitability scores

Analytics

Spot trends and communicate to management and the board with powerful analytics and easy-to-consume visualizations

CRM

Build and maintain relationships with our integrated CRM and investor communication tools

Reporting

Improve your IR efforts with flexible reporting that makes it easy to measure the effectiveness of IR outreach

Mobile

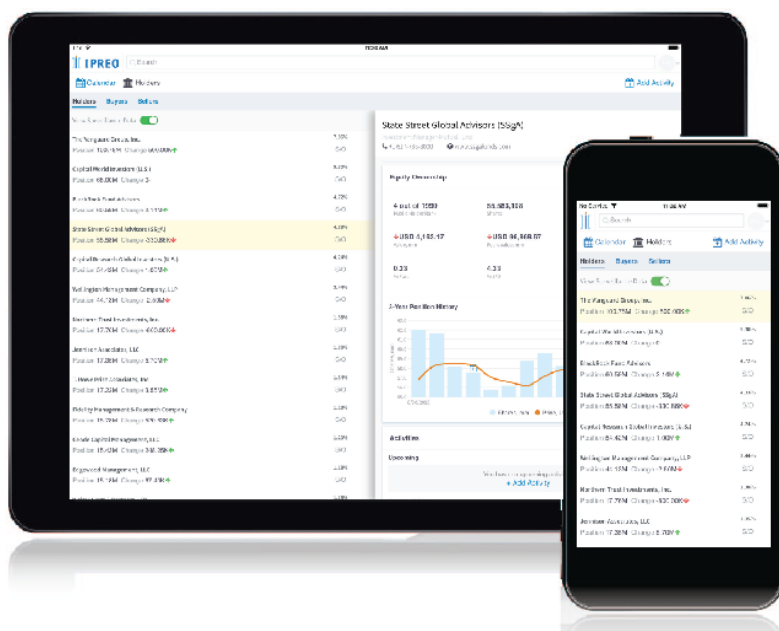
Manage your schedule and look up key contacts anywhere, anytime

Support

Access our knowledgeable, dedicated and experienced account management team 24/7

Corporate governance

Formulate your proxy roadshow with easy access to institutional proxy contacts and voting



BD mobile application

Get instant access to investor profiles of investment firms, manage your schedule and input meeting notes - anywhere, anytime! Available on both iOS and Android smartphone and tablet devices.

- Quickly and easily create and edit investor meetings, calls and conferences from the road
- Facilitate itinerary planning with integrated mapping functionality
- Get instant access to detailed profiles of investment firms, including their styles, asset allocation and their cross-asset class holdings
- Pull up investor profiles on the fly-to prep for your next meeting

More information on IHS Markit products and services

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