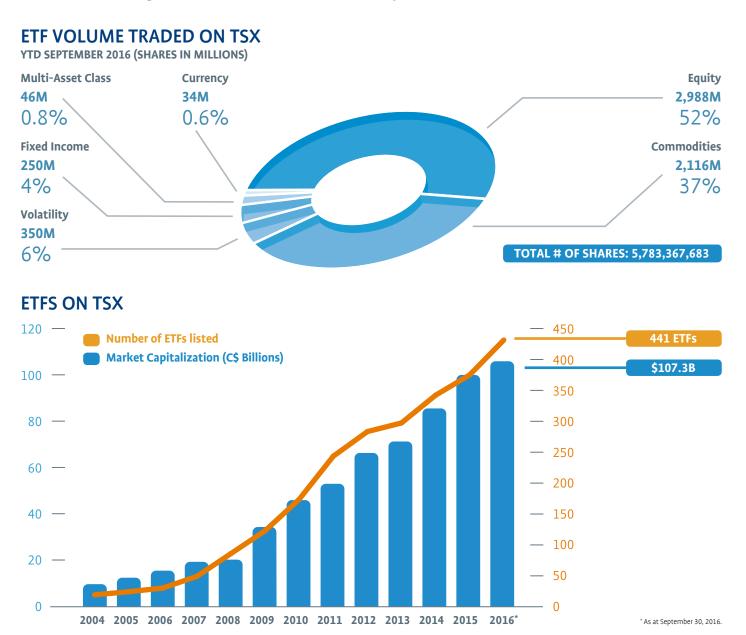




TSX ETF Report

THE THIRD QUARTER SAW A FLURRY OF ACTIVITY IN THE ETF SECTOR ON TSX.

A total of 22 new ETFs were launched by six different ETF providers. This includes New York-headquartered WisdomTree Investments, Inc., which is new to the Canadian marketplace. The following report contains information on the growth of the ETF sector over the last quarter.



WISDOMTREE EYES CANADIAN OPPORTUNITIES WITH NEW ETFs

The investment landscape in Canada is evolving rapidly and WisdomTree Investments, Inc. sees significant opportunities. The New York-headquartered company launched its first ETFs in the U.S. in June 2006 and in Canada in July 2016 on Toronto Stock Exchange. WisdomTree explains the thinking behind its first offerings to Canadians, including Canada's first dynamically hedged ETFs.

WHY IS CANADA AN ATTRACTIVE MARKET TO LAUNCH ETFs?

Canada is a large, addressable market that's poised for penetration. There is huge potential for the Canadian ETF market—2015 was a record-breaking year for inflows and, as of September 30, 2016, ETFs totaled C\$107 billion in assets under management.

Moreover, Canada's investment product fees are among the highest but its pending regulation around transparency of fees is among the most progressive. We believe the trend towards fee-based models and ETFs will continue and accelerate.

WHAT DIFFERENTIATES WISDOMTREE'S ETF PRODUCTS?

All of our energies are focused on developing products that address key investor needs. We build our funds based on research-driven, proprietary methodologies in order to provide investors with the potential for income, performance and diversification.

WisdomTree competes through innovation. Our products are always differentiated and innovative. We're an index developer and ETF sponsor. In other words, we develop indices based on our research and sponsor ETFs that track those indices. We pioneered the concept of affiliated indexing, or self-indexing, in ETFs.

We possess significant expertise in the areas of fundamentally-weighted dividend investing and currency hedged strategies—making WisdomTree a leader in Smart Beta ETFs. Smart Beta is an approach that seeks to outperform the market by taking into consideration index constituents based on factors such as dividends or earnings rather than stock price alone.

DESCRIBE THE STRATEGY BEHIND EACH OF THE NEW ETFs.

These six ETFs provide Canadians with new investment strategies through which to build and manage their portfolios, including the opportunity to access key international markets in a cost-efficient manner while managing currency exposure. Among the new offerings are Canada's first dynamic currency hedged ETFs—a strategy that involves rebalancing hedge positions as market conditions change.

WisdomTree Europe Hedged Equity Index ETF (EHE) seeks to track, to the extent possible, the price and yield performance of the WisdomTree Europe CAD-Hedged Equity Index, before fees and expenses.

WisdomTree U.S. Quality Dividend Growth Index ETF (DGR/DGR.B) seeks to track, to the extent possible, the price and yield performance of the WisdomTree U.S. Quality Dividend Growth Index CAD, before fees and expenses.

WisdomTree International Quality Dividend Growth Index ETF (IQD/IQD.B) seeks to track, to the extent possible, the price and yield performance of the WisdomTree International Quality Dividend Growth Index CAD, before fees and expenses.

WisdomTree U.S. High Dividend Index ETF (HID/HID.B) seeks to track, to the extent possible, the price and yield performance of the WisdomTree U.S. High Dividend Index CAD, before fees and expenses.

WisdomTree International Quality Dividend Growth Dynamic Hedged Index ETF (DQI) seeks to track, to the extent possible, the price and yield performance of the WisdomTree International Quality Dividend Growth Index Dynamic CAD-Hedged, before fees and expenses.

WHY DID YOU OPT FOR TSX AS YOUR LISTING VENUE?

TSX has been a pioneer in the Canadian ETF space. We are excited to partner with a leader who is committed to providing us with the support and exposure needed to make our offerings a success in Canada.

NEW ETF LISTINGS - Q3 2016

NAME	SYMBOL	LISTING DATE
WisdomTree Europe Hedged Equity Index ETF	EHE	14-JUL-16
WisdomTree International Quality Dividend Growth Dynamic Hedged Index ETF	DQI	14-JUL-16
WisdomTree International Quality Dividend Growth Index ETF	IQD IQD.B	14-JUL-16
WisdomTree U.S. High Dividend Index ETF	HID HID.B	14-JUL-16
WisdomTree U.S. Quality Dividend Growth Dynamic Hedged Index ETF	DQD	14-JUL-16
WisdomTree U.S. Quality Dividend Growth Index ETF	DGR DGR.B	14-JUL-16
Horizons Global Currency Opportunities ETF	HGC	19-JUL-16
Horizons Global Risk Parity ETF	HRA	21-JUL-16
Mackenzie Maximum Diversification All World Developed ex North America Index ETF	MXU	7-SEPT-16
Mackenzie Maximum Diversification All World Developed Index ETF	MWD	7-SEPT-16
Mackenzie Maximum Diversification Developed Europe Index ETF	MEU	7-SEPT-16
First Asset Canadian Buyback Index ETF	FBE	13-SEPT-16
First Asset U.S. Buyback Index ETF	FBU	13-SEPT-16
Horizons S&P 500 CAD Hedged Index ETF	HSH	20-SEPT-16
Horizons US 7-10 Year Treasury Bond CAD Hedged ETF	нтн	20-SEPT-16
RBC Canadian Preferred Share ETF	RPF	20-SEPT-16
RBC Quant Global Infrastructure Leaders ETF	RIG RIG.U	20-SEPT-16
RBC Target 2022 Corporate Bond Index ETF	RQJ	20-SEPT-16
RBC Target 2023 Corporate Bond Index ETF	RQK	20-SEPT-16
First Asset Cambridge Core Canadian Equity ETF	FCE	23-SEPT-16
First Asset Cambridge Core U.S. Equity ETF	FCY FCY.B	23-SEPT-16
First Trust Dorsey Wright Dynamic U.S. Sector Rotation Index ETF	FSR	29-SEPT-16

LEARN MORE ABOUT ETFs AT:

ETF EDUCATION



ETF DISCOVERY



FOR MORE INFORMATION, PLEASE CONTACT:

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